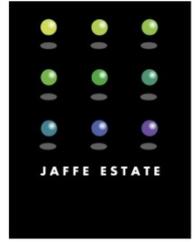


Jaffe Estate

2012 Transformation



Color: Deep Ruby

Aroma: Red Berries

Taste: A deep ruby color is accented by bright edges highlighting not only the depth and concentration of the wine but also its youth. The inviting nose exhibits scents of crushed red berries, tobacco and a dried rose petal fragrance. The palate is rich, vibrant and texturally complete with notes of red and black berries complimented by spice and earthy elements. Further emphasizing the influence of our very special Merlot we find an impeccable balance between bright acidity and rich sweet tannins for structure. The finish is complex with a subtle suggestion of black cherry compote that integrates with the pristine components of the mid-palate promising to carry on forever. Although luscious to enjoy now, our 2012 Transformation has the potential to develop in the bottle for a decade or more.

Growing Season: The 2012 growing season was ideal in the Napa Valley and other than an earlier bud break and dryer winter we experienced a return to more normal times. Temperatures were warm from winter to fall with only a modest heat spike as harvest neared allowing the grapes to mature slowly yielding maximum flavor development throughout the vineyard. Warmer spring temperatures and early bud break foreshadowed a larger crop than desired. We began dropping fruit shortly after veraison and continued as needed through the season to concentrate the flavors and lighten the vine's load. This effort resulted in magnificent fruit exhibiting the character and breed of the vineyard for both Merlot and Cabernet Sauvignon in a wonderful vintage.

Date of Harvest: September 17th and October 4th

Brix at Harvest: 25.2-26.2

ALC: 14.8%

100% St. Helena Appellation, 100% Napa Valley, 100% Estate Grown

58% Cabernet Sauvignon, 42% Merlot

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