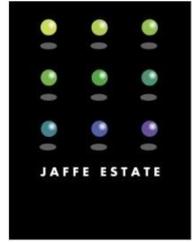


Jaffe Estate

2013 Transformation

Color: Deep Ruby

Aroma: Red and black berries complemented by fresh herbs and spice with hints of cola, cedar and earth



Taste: The Estate Grown blend has returned to its traditional 45% Merlot contributing power and 55% Cabernet Sauvignon adding its note of elegance. As you appreciate the intense deep ruby color your senses will be awakened at what's to come on the nose, palate and finish. The nose captures the complex bouquet of red and black berries complemented by fresh herbs and spice with hints of cola, cedar and earth. The palate displays a generous and succulent mouthfeel with firm acidity and balance forming the foundation for flavors of black fruit accented by red berries, cranberry and spice. Structurally, the 2013 Transformation is in perfect symmetry leading to a long multifaceted finish that carries through the character of the palate while resonating from one layer to the next. With all of its elements in harmony with one another your 2013 Transformation will be a treat to enjoy for that very special celebration or just as a dinnertime partner on your table at home.

Growing Season: Following the cool 2010 and 2011 vintages, the Napa Valley was blessed with an outstanding 2012 and an even better 2013. Timely bud break and warm, but never hot, temperatures throughout the growing season lead to a dream harvest and truly some of the greatest fruit the Valley has ever seen. The vines were smiling everywhere and you could even close your eyes and hear them humming a song as the months progressed. The berries developed into a well balanced crop with mature phenolics, great acidity and firm tannins that will enhance your early drinking enjoyment while ensuring many rewards for cellaring this treasure.

100% Estate Grown from the St. Helena Appellation

55% Cabernet Sauvignon, 45% Merlot

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